

MORINAGA
FINAL ASSESSMENT OF BMS CALL TO ACTION SIGNATORIES

Dear Sirs and Madams,

In response to your inquiry of June 25, 2020, please allow us to explain our approach.

- Morinaga Milk Industry Co., Ltd. acknowledges the importance of breast-feeding and respect the WHO Code. We are committed to ensure that we conduct the marketing practices based on the local laws where we are doing business.

Signatories' assessment

Ask 1: Publicly commit your company to full compliance with the International Code of Marketing of Breast-milk Substitutes and subsequent resolutions (the Code) globally (including covering of breast-milk substitutes up to 36 months of age), and disclose a concrete plan for achieving this goal by 2030 at the latest, with delineation of clear incremental steps.

The company does not make the requested commitment to achieve full compliance with the Code by 2030. The company does commit to formulating a plan or roadmap. To fully meet this request, the roadmap would cover all BMS products up to 36 months and all countries.

- We are preparing for publishing our own policy regarding BMS.
- After publishing the policy, we will start to consider how we formulate the roadmap, based on the published policy.

Signatories' assessment

Ask 2: As a first step towards full Code compliance, by the end of 2020, adopt a Code-aligned BMS marketing policy for all countries for products marketed as suitable for infants between birth and 12 months of age, and commit to upholding your policy including in all jurisdictions where regulations are absent or less stringent than your policy. In countries where national law is more stringent than your policy, adherence to national law always takes precedence.

The company states that it is preparing its policy regarding BMS. To fully meet this request, Morinaga would need ensure that this policy is fully Code-aligned for all countries for products marketed as suitable for infants between birth and 12 months of age, and commit to upholding this policy including in all jurisdictions where regulations are absent or less stringent than its policy.

Further evaluation will be needed to determine whether the forthcoming policy is fully Code-aligned.

MORINAGA
FINAL ASSESSMENT OF BMS CALL TO ACTION SIGNATORIES

Signatories' assessment

Ask 3: Commit to support the adoption and implementation of national legislation fully aligned with the Code in order to create a level playing field for all companies.

The company does not make the requested commitment.

Signatories' assessment

Ask 4: Agree to provide information on your company's policies and practices to the Access to Nutrition Initiative (ATNI) as requested, recognizing ATNI as an independent actor responsible for monitoring companies' progress toward their plans for achieving Code compliance.

The company does not make the requested commitment.

Morinaga is not included in ATNI's forthcoming 2021 BMS Marketing Index. It may be included in future Indexes.

Also, regarding the options that were emailed to us, we would like to choose option B.

- Option B: Receive comments from the signatories and then have your response posted on the CTA website.

Should you have any questions, please contact us.

Thank you.

Sincerely yours,

Investor & Public Relations Department
Corporate Division
MORINAGA MILK INDUSTRY CO.,LTD.