



December 9, 2020

Meridian Institute and Signatories of the Breastmilk Substitutes Call to Action:

Our goal is to contribute to the health for all infants and young children, and we work to ensure optimal nutrition for them.

We established Meiji Group Policy for the marketing of BMS based on the idea that breastmilk is the optimal nutrition for infants. We disclosed our policy on our website in March 2020.

https://www.meiji.com/global/sustainability/policies/pdf/bms_policy.pdf

We acknowledge the importance of, and commit to the principles of, the WHO Code and subsequent relevant WHA resolutions. We ensure that our marketing practices comply with laws and regulations of the countries where we do business.

Meiji Group hereby responds as follows regarding the BMS Call to Action.

- Meiji Group is committed to developing our action plan in order to fully comply with the WHO Code and WHA resolutions by 2030.
- We will commit to upholding our policy in all jurisdictions where regulations are absent or less stringent than our policy.
- We basically recognize that it is the each countries' Authorities to adopt and implement legislation. We will follow the Authorities' policy.
- We will agree to provide information on our policy and practices to the Access to Nutrition Initiative (ATNI).

Regards,

Kazuo Kawamura
CEO, President and Representative Director
Meiji Holdings Co., Ltd.